

Ms. Jessica Tan Soon Neo
Managing Director, Microsoft Singapore Pte. Ltd.
Member of Parliament East Coast Group Representative Committee (GRC)



As Managing Director for Microsoft Singapore, Jessica is responsible for developing and driving growth strategies for the Microsoft's business in Singapore, as well as deepening relationships with partners, customers and employees.

She also focuses on leading Microsoft's ongoing corporate citizenship efforts in the country which includes Microsoft's efforts to becoming a trusted industry partner who works with businesses, communities and governments to help advance social and economic well-being.

Jessica joined Microsoft five years ago as General Manager for the Enterprise and Partner Group in Asia Pacific and Greater China Region. She was responsible for driving Microsoft's business with large customers in the region as well as partnerships with key Industry Solution Vendors, Service Providers and Business Partners as they relate to the Enterprise customers. In this role, she nearly doubled the business in three years.

In 2006, she took on the role as General Manager Customer, Partner and Employee Experience for the Asia Pacific Region, rose to the challenge of re-invigorating our Customer and Partner Relationships in the Asia Pacific Region. She also drove initiatives around Employee Readiness and Diversity to develop and attract the best talent pool for Microsoft and continue to make Microsoft a company where people can do their best work.

Jessica has nearly 20 years in the IT Industry, including 14 years with IBM, serving in various leadership positions in sales, services and strategic business development roles in Singapore and the Asia Pacific Region.

In May 2006, Jessica was elected as Member of Parliament in Singapore for the East Coast GRC. She is Chairman for the East Coast Town Council. Jessica is also Chairman for the Finance, Trade and Industry Group Parliamentary Committee (GPC) as well as Member of the Manpower GPC.

Jessica graduated from the National University of Singapore in 1989 with a Bachelors of Social Sciences (Honours). She majored in Sociology and Economics.

Jessica is married and has three children. In her free time, she enjoys jogging and cooking.