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Teresa Lim
Managing Director
IBM Singapore

Teresa Lim was named Managing Director of IBM Singapore in January 2007. In this role, she is responsible for the operations of IBM Singapore, including all product and services division, as well as the company's sales and distribution business.

Prior to this appointment, Ms Lim was Vice President of ibm.com for Asia Pacific. Preceding this role, she took an assignment in Tokyo for two years as the Director for Marketing Management, leading strategy and planning for Asia Pacific. In 2000, she was Director of Marketing for ASEAN/South Asia.

Since joining IBM Singapore in 1989, Ms Lim has held several positions in sales, strategic planning, marketing and human resources. Early in her career, in addition to her skills and training responsibilities, she also led the corporate organisation transformation initiative for IBM Singapore.

She started her industry client representative sales profession in Banking and Finance, was the head of the Communications Industry for Singapore and led the Public Sector business across ASEAN/South Asia. She also served as the Brand Sales Leader for Enterprise Servers in ASEAN.

Ms Lim serves on the following Boards/Councils sharing her business insights and innovative industry practices to advance these organisations' goals:-

- Member, National Tripartite Committee on Workplace Health
- Member, National Longevity Insurance Committee
- Board Member, Civil Service College
- Board Member, Institute of Systems Science (ISS)
- Committee Member, Employer Alliance
- Committee Member, Information Technology Advisory Committee of Nanyang Polytechnic
- Committee Member, Silver Committee Industry

Ms Lim holds a Bachelor of Arts degree, majoring in Economics and Mathematics, from the National University of Singapore.

She is married and a proud mother of two teenage boys.